

Course: OL448D&DN Cutting Issues in Management

Credit: 3 Semester Hours

Semester: Spring 2020

Date: Tuesday, Aug 17 – Oct 9, 2020

Time: 8:00-11:00 a.m.

Location: E ED, Room 116

Instructor: David Allen, M.S.OD.

David.allen@calvary.edu

I. COURSE DESCRIPTION

A course for managers, allowing them to build upon the principles of management. The student will study current trends and developments in the field of management as found in business and in the thinking of writers in the field.

** This is a blended class, meaning that both campus and online students take this class together. Campus students attend the classes in person; online students attend the classes via the online classroom. All interaction and assignments for campus and online students are done in the online classroom*

II. General Competencies to be achieved. Student will:

1. Describe how the field of management is changing rapidly, including the forces bringing about that change; as well as the implications for both business and society in general.
 - a. PLOs: 1,2,3,5
 - b. Assignment: A, B, C, D, E
2. Explain how the roles of managers and team leaders are changing in business and industry.
 - a. PLOs: 1,2,4
 - b. Assignment: A, B, C, D, E
3. Discuss how the structure of business in the United States is changing both in how corporations' structure themselves globally, and in how they are structured internally.
 - a. PLOs: 1,3,4,5
 - b. Assignment: A, B, C, D, E
4. Explain what drives corporations in the United States today including how they see their vision and their mission along with the major activities in which they engage in pursuit of the vision and mission.
 - a. PLOs:1,2,4,5

- b. Assignment: A, B, C, D, E
5. Describe the role that integrity, values and ethics play in management decision making.
- a. PLOs:1,2,3,4,5
 - b. Assignment: A, B, C, D, E

III. Specific competencies to be achieved. The student will:

1. Prepare for the change organization's experience when manager need to motivate teams. (PLOs 1, 3, 3, 4,5), (Assignments: A, B, C, D, E)
2. Understand the relationship between the #METOO movement and its effect on management operations. (PLOs 1, 3, 3, 4,5), (Assignments: A, B, C, D, E)
3. Understand the relationship between the Sexuality Identity movement and its effect on management operations. (PLOs 1, 3, 3, 4,5), (Assignments: A, B, C, D, E)
4. Study the role of leadership management of organizational integrity. (POLs 1,2,4,5), (Assignments: A, B, C, D, E)
5. Ensuring confidentiality with employees as they interact with social media platforms. (POLs 1,2,4,5), (Assignments: A, B, C, D, E)
6. Examine current legal cases decided by the courts as they effect business. (POLs 1,2,4,5), (Assignments: A, B, C, D, E)
7. Achieve minimum competency to deal with conflict, cohesion and decision making as it pertains to business (POLs 1,2,3,4,5), (Assignments: A, B, C, D, E)

IV. POLICIES

Students with disabilities have the responsibility of informing the DSS Coordinator (dss@calvary.edu) of any disabling condition that may require support.

All class papers must follow the APA style according to *Publication Manual of the American Psychological Association*, 7th edition.

Plagiarism is defined as copying any part of a book or paper without identifying the author. This also includes taking another person's ideas and presenting them as your own

The Clark Academic Center (learning@calvary.edu) is dedicated to providing free academic assistance for Calvary University students. Student tutors aid with all facets of the writing process, tutor in various subject areas, prepare students for exams and facilitate tests. Please take advantage of this service.

V. Course Resources

Required Textbooks:

Blanchard, Kenneth & Johnson, Spencer (2019). *The New One Minute Manager*. New York, NY: Berkley Books. ISBN# 978-8172234997 Retail price: **\$11.00**

HBR's 10 Must Reads 2019: *The Definitive Management Ideas of the Year from Harvard Business Review* (2019). Boston. Harvard Business School Publishing. ISBN#: 9781633696426, Retail price: **\$14.49**

Rutherford, Albert. (2018). *The Systems Thinker: "Essential Thinking Skills for Solving Problems, Managing Chaos, and Creating Lasting Solutions in a Complex World*. Independently published ISBN#: 978-1723958144. Retail price: **\$16.99**

VI. COURSE ASSIGNMENTS

A. Reading

1. The student will read the required textbooks and identify in canvas the completion of the reading.

B. Writing assignments

1. Students are to read: *The New One Minute Manager* and write reflections/interactions on what they believe are the most important learning outcomes from Blanchard's & Johnson's book. For this assignment, headings should indicate major sections and the subtitles for each learning outcome. This reflections paper will be 600 to 800 words of total text (This is not a research paper, so it does not require a title page or the reference page. However, if you use outside material you will need a reference page to cite your sources). Students may write more. This is intended to be a guide rather than an absolute standard; however, reflection papers below the minimum word count are generally not thorough enough. **Assignment due:** See canvas for due date
2. Students are to read: *The Systems Thinker: "Essential Thinking Skills for Solving Problems, Managing Chaos, and Creating Lasting Solutions in a Complex World."* and write reflections/interactions on what they believe are the most important learning outcomes from Rutherford's book. For this assignment, headings should indicate major sections and the subtitles for each learning outcome. This paper will be a minimum of 1500 to 1800 words of total text. Students may write more. This is intended to be a guide rather than an absolute standard; however, reflection papers below the minimum word

count are generally not thorough enough. **Assignment due:** See canvas for due date.

3. Students will select 3 of the articles in the “*Harvard Business Review 2019*” review of the most read articles. You decide which three articles appeal to you most. Then write a 600 to 800-word reflection (per article), demonstrating your understanding of the material contained in the article.

NOTE: When I say reflection, I do not want a book report. **DO NOT** simply tell me chapter by chapter what you read. I need to know you can break down the material and give it back to me in your own words. Tell me what you learned, and how you see yourself using that learning in your ministry and chosen occupation.

C. Exam

The Final exam will be comprehensive covering all the in-class material presented by the professor and guest speakers.

D. Discussion questions

Discussion board will cover Key question brought up during our classroom interaction. Write a 200 to 250-word substantial response to the discussion question. The discussion board will be used to bring the distance learning students into the conversation, so you will need to respond to at least two of you classmates (**This does not mean you just say you agree with what someone said. You need to write a paragraph or two that actually respond to the original comment.**). This is a graded portion of the class.

E. Weekly reflections

When you have completed the majority of the course work for the week, write a 200 to 250-word reflection on how you have grown, as a business student, as a result of completing that week’s assignments.

VII. COURSE GRADE

1.	Writing assignments	30%
2.	Textbook reading	15%
3.	Weekly reflections	20%
4.	Canvas group discussions	15%
5.	Final exam	<u>20%</u>
	Total	100%